



11 – 13 September 2015

MEN'S HEALTH MEDICINE MHM 2015

AMBER 2

Andrology - Bio Medical Engineering
Rehabilitation - GEM (Gender Medicine) - MF (The Male Factor)
Fertility - Body Image - Sexuality - Ageing















Index

Main Themes	1
Historical Background	2-3
Promoters	4
Scientific Partners	5
Corporate Partners	6
Registration Fees	
Proceedings	8-9
Invited Speakers	
Main Themes and Main Tracks	11
Special Sessions and Events	12
Shortcut Program MHM2	13
11 September Man Empowerment	
12 September Gender Medicine	16-17
13 September Health & Fashion	
Unique Events	
ANDROLOGY ONE VENTURE\$	
HEALTH & FASHION Day	
Technology for Fashion	
Man Master Maker Awards	
FARD – Fashion Culture Show	

MAIN THEMES

INNOVATION TECHNOLOGY
IN MEN'S HEALTH
AND HIGH-QUALITY CARE
H Q C

THE MALE FACTOR

GENDER MEDICINE

HEALTH & FASHION

STRING CONCEPT.....OMICS

MAN TECHNOMICS

HEALTH TECHNOMICS

FASHION TECHNOMICS

HISTORICAL BACKGROUND

AMBER 2.....back to AMBER 1



The First Edition of AMBER - Andrology, BioMedical Engineering and Sexual Rehabilitation, (AMBER 1) has been organized as an IEEE EMBS Symposium at the Carrousel du Louvre in Paris in 1995. The Aim was to create a bridge between the scientific and medical acquisitions in Men's Health Medicine – called Andrology at that time - and the platforms of BioMedical Engineering through the description of dedicated biomedical devices and tissue engineering technologies and on the other side to affirm the right and to describe the possibilities and the strategies for a Man to recovery and to restore his sexuality and sexual performancies, when impaired, through specific medical techniques and bio-technologies for a normal wellness and quality of life, as electroejaculation techniques in SCI patients and as vasoactive drugs for erectile dysfunctions or penile implants for organic impotence.

MHM 1

The First Congress on Men's Health Medicine - MHM (Andrology One - Technology and Men's Health-Care), UNESCO, Paris, April 5-8, 2004 launched for the first time the Corpus and the Vision of Men's Health Medicine, as a Convergence of Scientific and Medical Disciplines, Research and Development Projects and Applications, Education Information and Training Programmes on Men's Health worldwide, hosted into and under the aegis of UNESCO, the UN Institution at the crossroad of Education, Culture, Science and

Information. This World Experts' Event has been the First One of the Trilogy on Human Health Medicine – HHM,(Men's, Women's and Children's Health Medicine), promoted by **WABT** – **The World Academy of BioMedical Sciences and Technologies**, founded under the aegis of UNESCO in 1997.

MHM 2.....The Present and the Future

After 10 Years The Second Congress on Men's Health Medicine – MHM2 is raising as a Bridge between the Demand and the Needs of People for Health Quality Care -HQC, supported by the Innovation Technology in Medicine and Health, and the Convergence of Sciences and Technologies to generate Global Services and Providers for Health in Quality of Life, (Nutrition, Reproductive Health, Sexuality, Ageing), Predictive and Preventative Medicine, Personalized and Regenerative Therapies. MHM2 Launches The First Event on Global Enterprising and Business Partnership in Men's Health. Starting on The Male Factor, through The Gender Medicine and The Care of Couples, the two scientific Days will conclude into the Celebration of The First International Event on Health & Fashion, during the Paris Men's Fashion Week, disclosing the Fashion Technology Innovation married to the Beauty of the Traditional and Modern Art Design in Wedding at the crossroad of European and Asian Cultures. Wedding as personal, relational and collective Event marks the Milestones of the Quality of Life between Man and Woman concerning Reproduction, Sexuality, Ageing and Caring of Each Other. Health and Fashion represents the Landmark of the Quality of Each Person, to feel Healthy and to feel Aware of his/her own Beauty to drive personal connecting and sharing Fundamental Values of Life.

PROMOTERS I-MHM

Institutions of Men's Health Medicine

London, UK

HL

Health Life Creative Enterprise

London, UK

IfL

Institute for Life

Paris, France

IASTA

International Association of Sciences and Technologies in Andrology

Paris, France

AEFF

Association pour l'Etude de la Fertilité de la Femme

Paris, France

SAI

Society of Andrology India

New Delhi, India

BIOYEAR Medical Intl

Beijing, China

WABT

World Academy

of BioMedical Sciences and Technologies

Paris, France

SCIENTIFIC PARTNERS I-MHM

Institutions of Men's Health Medicine

London, UK

IfL

Institute for Life

Paris, France

IASTA

International Association of Sciences and Technologies in Andrology

Paris, France

SAI

Society of Andrology India

Kharagpur, India

AEFF

Association pour l'Etude de la Fertilité de la Femme

Paris, France

ICET

International Council for Engineering and Technologiee

Paris, France

WABT

World Academy of BioMedical Sciences and Technologies

Paris, France

CORPORATE PARTNERS I-MHM

Institutions of Men's Health Medicine

London, UK

WEIL

WABT European Institute for Life

Budapest, Hungary

IBM

IBM Magyarországi Kft

Budapest, Hungary

Cyto Cord Ltd

Torquay, UK

HL

Health Life Creative Enterprise

London, UK

BIOYEAR Medical Intl

Beijing, China

.....and Others

MHM2 Registration Rates

Category	Advance Rate ON/ OR BEFORE AUGUST 30	Regular Rate After AUGUST 30 OR AT THE CONGRESS PLACE
1.WABT Member	€400	€500
2.WABT Low Income Countries Member	€200	€200
3.Non Member	€500	€650
4.Non Member Low Income Countries	€250	€300
5.WABT NGTP Graduate Student	€100	€120
6.Graduate Student Non Member	€120	€150
7.WABT NGTP Undergraduate Student	€50	€70
8.Undergraduate Student Non Member	€60	€80
Day Rate Attendant	€100	€100

All fees are in Euros & do not include VAT.

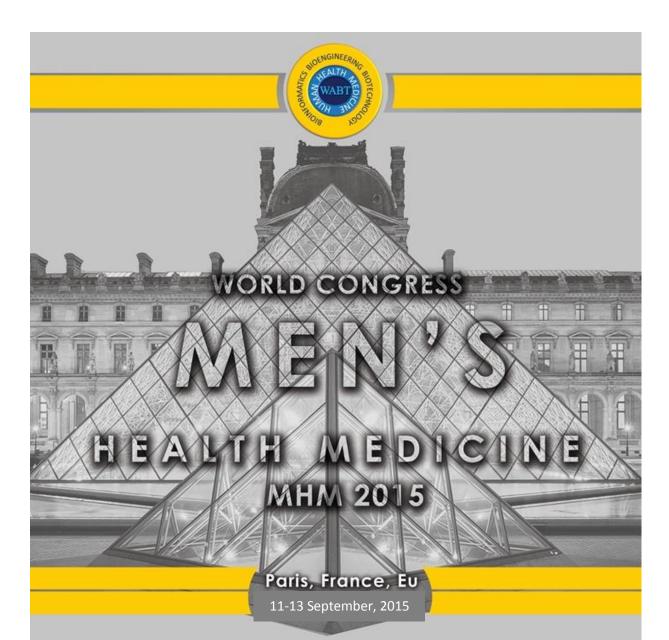
Registration includes:

Access to all sessions, exhibits, welcome reception, conference program, conference proceedings, plus additional conference handouts.

Gala Dinner

The Categories 1-2-3-4 have access to the gala dinner. Accompanying person will be charged of 30 Euros and at the availability of places. The Categories 5-6-7-8 will be charged of 30 Euros at the availability of places

Refunds: General attendees (non-authors) are eligibile for a registration refund if the refund is requested in writing prior to 30 August 2015 and will incur a processing fee of €50. There are no registration refunds after 30 August 2015.



AMBER 2

Andrology - Bio Medical Engineering
Rehabilitation - GEM (Gender Medicine) - MF (The Male Factor)
Fertility - Body Image - Sexuality - Ageing









www.thewabt.org

MHM2 PROCEEDINGS

 CONTRIBUTED 4 PAGE PAPERS & INVITED SESSION PAPERS MINISYMPOSIUM / LATE BREAKING RESEARCH ONE PAGE PAPERS / UNDERGRADUATE RESEARCH & DESIGN ONE PAGE PAPERS MHM2 has a two-step submission process. The Initial Submission is in form of One-Page Abstract, that will first be checked for WABT compliancy and will be for review purposes and stamped for confidentiality. If your Abstract is accepted, you will be required to complete a Final Submission which will appear in the Conference Proceedings. If the paper is accepted, the Corresponding Author will be required to upload his final paper by the Final Paper Submission Deadline. At least One Author of the paper must be registered at the appropriate full conference rate (WABT Member, Non-Member, WABT Student Member, Student Non-Member) in order to upload the final paper, except if invited. Each Corresponding Author (the author that submits the paper, will attend the conference to present the paper and is responsible for communicating with the Conference Organizers and the paper's co-authors) is limited to two (2) submissions for the conference. If an Author would like to submit more than 2 final papers to the conference then there is a fee of 100 Euros per additional paper. Final papers are limited to four (4) pages with a paper fee of 200 Euros. Authors wishing to submit an overlength manuscript may do with an over-length page fee of 50 Euros per page and limited to an additional 3 pages (maximum page submission is seven (7) pages). This payment will be required after author notification of acceptance, at the time of final paper submission.

(Preliminary) ENLISTED INVITED SPEAKERS Leila ADAMYAN, Russia Moncef BENKHALIFA, France Peter BRETT, UK Denis CARROLL, UK **Koel CHAUDURY, India** Mateja DE LEONNI STANONIK, Slovenia Marc FELLOUS, France Luigi FRIGERIO, Italy Maria Luisa GANADU, Italy Antonio GARGIULO, USA Gedis GRUDZINSKAS, UK Sujoy GUHA, India James GOLDBERG, France Wei HE, China Alice KAROUBI NORDON, France Claude LE QUANG, France Andrew MARSH, UK Fabrizio MENCHINI FABRIS, Italy Pal MILETICS, Hungary Lutz MULLER, Germany David PAGE, USA Charlie ROBINSON, USA Peter SCHLEGEL, USA **Balbir Sing SHAH, India** Assia STEPANIAN, USA Li SHUNNAN, CHINA Giulio TARRO, Italy Ash TEWARI, USA Giuseppe TRITTO, Italy Artak UDUMYAN, Armenia Laura (Spoelstra) WITJENS, UK Liu ZHONGGI, China

MAIN THEMES (on daily bases)

MEN'S HEALTH AND HEALTH QUALITY CARE - HQC
TECHNOLOGY AND MEN'S HEALTH – THE WEARABLE MAN
COSMOCEUTICALS AND MEN'S HEALTH – THE SKIN OF MAN
GENDER MEDICINE
HEALTH &FASHION

MAIN TRACKS

HUMAN HEALTH MEDICINE HEALTH QUALITY CARE - HQC

MEN'S HEALTH MEDICINE
ANDROLOGY
NEURO ANDROLOGY
ANDROPAUSE
PROSTATE
GENDER MEDICINE
HUMAN REPRODUCTION
MALE INFERTILITY
HUMAN SPERM
SEXUALITY
SEXUAL HEALTH
SEXUAL MEDICINE AND SURGERY
AESTHETICS AND COSMETOLOGY
AGEING
LONGEVITY

ERGONOMICS AND HUMAN
PERFORMANCES
REHABILITATION ENGINEERING
NUTRITION
GENETICS
SEXUALLY TRANSMITTED DISEASES
VACCINES
EXPANDABLE TECHNO SURGERY
ROBOTIC SURGERY
MICRO SURGERY

WELLNESS HUMAN PERFORMANCES AND TRAINING ALTERGO – THE DIMENSIONS OF MAN HEALTH SERVICES AND PROVIDERS
BIOBANKING
STEM CELLS
REGENERATIVE MEDICINE
PREDICTIVE AND PREVENTATIVE
MEDICINE
PERSONALIZED MEDICINE
LAWS AND ETHICS

TECHNOLOGY
MEDICAL IMAGING TECHNOLOGY
ROBOTICS IN MEDICINE AND SURGERY
BIOTECHNOLOGY
NANOTECHNOLOGY
IT – ICT TECHNOLOGY
E-HEALTH
TELEMEDICINE
I-CLOUD FOR HEALTH
APPS FOR HEALTH
WEARABLE TECHNOLOGY FOR HEALTH
STRATEGY & FINANCE FOR HEALTH
RESEARCH AND CARE

TECHNOLOGY FOR FASHION
NANOTECHNOLOGY FOR TEXTILE,
FASHION AND ACCESSORIES
DESIGN AND BIODESIGN
VIRTUAL REALITY FOR FASHION
QUALITY OF LIFE
STYLE OF LIFE WELLNESS
HUMAN PERFORMANCES AND TRAINING
ALTERGO – THE DIMENSIONS OF MAN

IS - INVITED SESSIONS (DURING-CONFERENCE)

Invited Sessions from Leading Experts, Researchers, Academic Institutions, R&D Companies, Corporates, Foundations, on the recent advances will be focused on specific topics under the Main Conference Themes (Men's Health, Gender Medicine, Health &Fashion) in Health and Health-Care, TeleMedicine and eHealth, Connecting and Connected Health, Biological Engineering, Bioinformatics and Biogenetics, Nano (bio) Technologies, Biomedical engineering, Life and environmental Sciences, Clinical Applications, Biomedical Education, Patient Information Education, Rights, International Laws and Ethics. All submissions in invited sessions will be required to follow the 4-page paper format. Invited sessions will be scheduled under the Day Conference Theme with 30-60-9- minute time slots during the conference, as is the case for regular contributed papers that have been selected for oral presentation. A typical invited session would consist of 3 - 6 talks.

SES - SPECIAL EVENT SESSIONS (DURING-CONFERENCE)

Special Event Sessions are specially devised to include Panel Discussions or Round tables or non-technical, social-economical, business and media - communication Talks (on topics such as Research Funding, Private Investments and Entrepreneurship, or Knowledge and Technology Transfer, Market Place Strategy and Communication) that do not adhere to the structured formats of the regular sessions or can receive a wide interest across different Main Themes.

W - WORKSHOPS (PRE-CONFERENCE)

Workshops will be focused on Current and Future Trends in Technology for Men's Health Medicine and on Services H Providers for Health and Men's Health A workshop may be delivered by a group of Leading Researchers and Pioneers in their respective areas in a half day format with a nominal fee charged to registrant. A website will be made available to Workshop registrant to download any material provided by the Workshop organizer(s). Workshop organizer(s) may provide any additional material such as handouts to participants during the Workshop.

T - TUTORIALS (PRE-CONFERENCE & DURING-CONFERENCE)

Tutorials will provide reviews of a specific area related to Technology, BioTechnology, Biomedical Engineering, eHealth and TeleMedicine, IT for Health and I-Cloud, with a perspective of Technology Development and Clinical Implementation in Men's Health Quality Care, and may also involve registrants through a hands-on experience or demonstrations. A tutorial may be delivered by individuals or a group of leading educators, researchers, CEO's and Pioneers in their respective areas in a half day format with a nominal fee charged to each registrant. A website will be made available to Tutorial registrants to download any material provided by the Tutorial organizer(s). The tutorial organizer(s) may provide any additional material such as handouts to participants during the Tutorial.

MS - MINI-SYMPOSIA (DURING-CONFERENCE)

Mini-symposia Sessions will be dedicated to invited talks and panel discussions from leading researchers covering a specialized topic in multi-disciplinary and cross-disciplinary areas of Men's Health and Men's Health Quality Care. All submissions to mini-symposia sessions will be required to follow the **1-page paper** format. A mini-symposium will be scheduled during the conference under the Day Conference with 30-60-90 minutes time slot. A typical mini-symposium will consist of 2-4 invited talks, or a combination of invited talks and a panel discussion.

Shortcut Program MHM2

10 September 2015

Evening Welcome Reception

11 September 2015

Morning Session

- A Main Breakthrough Technology Event -Global Enterprising and Business Partnership in Men's Health

Evening Session

AMBER 2

12 September 2015

Morning Session

GEM - Gender Medicine

Main Event

Gender Diversity in Infra Red Imaging

Evening Session

AMBER 2

Main Event

BioBanking and Stem Cells in Human Reproduction, Sexuality and Ageing

13 September 2015

HEALTH & FASHION

Social Networks in Health and Fashion

Main Event

JTF-Fashion Technology and Wellness

Main Event

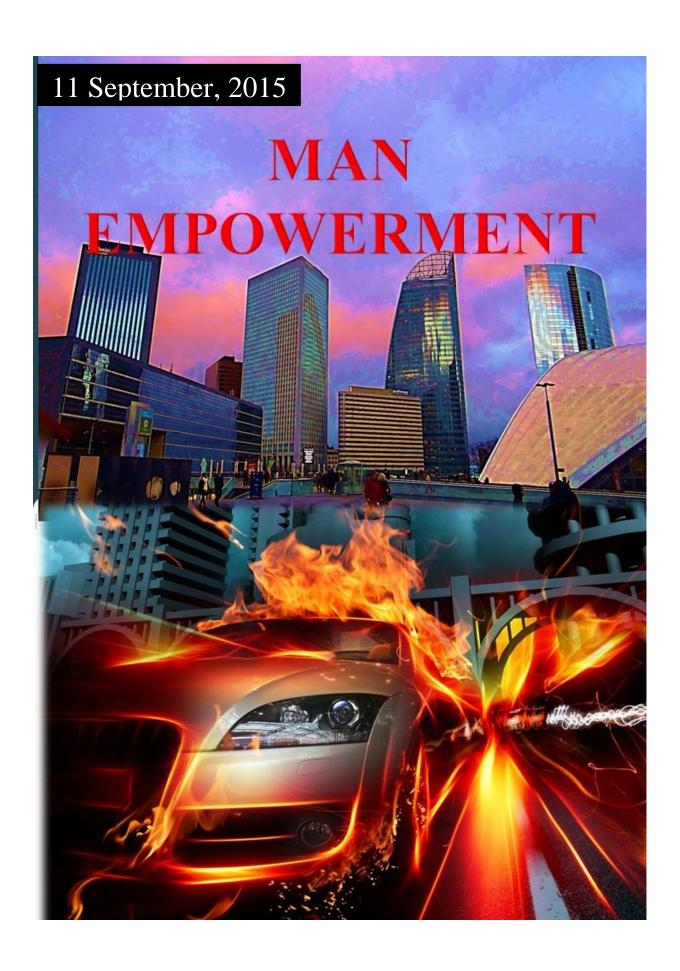
ALTERGO

The Skin of Man

Main Event

FARD

Fashion Art Design: Colours and Fashion



Morning Session

INNOVATION TECHNOLOGY IN MEN'S HEALTH QUALITY CARE - HQC

- A Main Breakthrough Technology Event -Global Enterprising and Business Partnership in Men's Health

Health Technomics in Men's Health (Round Tables)

THE MALE FACTOR
Man-o-Power versus Man-o-Pause

New Drugs for Man Empowerment

Evening Session:

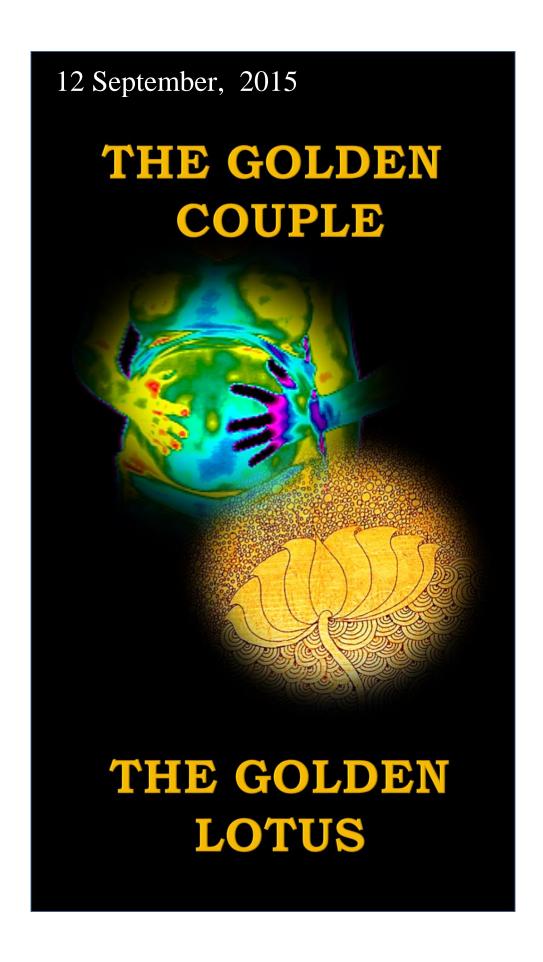
AMBER 2

Main Events Y Chromosome.....s?

Human Sperm and Longevity

InVivGenSome for Male Contraception and Beyond

Obesity and Male Fertility



Morning Session

GEM - GENDER MEDICINE

Main Events

Gender Diversity in Infra Red Imaging

RES -Reproductive Surgery

BIS - Body Image Surgery

Health Quality Care in Gender Cosmetology

Evening Session:

AMBER 2

Main Event

BioBanking and Stem Cells in Human Reproduction, Sexuality and Ageing

Main Events

Regenerative Medicine in Men's Health

Autologous Adult Stem Cells in Surgical Andrology

Innovation in Vaccines for STD
-New and Old Sexually Transmitted Diseases-







The Wearable Man



Just Technology for Fashion

HEALTH & FASHION HEALTHYMAGE and Social Networks Media

HQPC - Health Quality Personal Caring (Services and Providers)

FOOD & FASHION

Main Event

J T F – JUST TECHNOLOGY FOR FASHION Fashion Technology and Wellness

THE REVOLUTION OF NAM

Nanite Technology for Textile and Fashion

Main Event

ALTERGO

The Creativity of Man

(Invited Giorgio Armani, Serge Lutens, Horatio Pagani)

The Skin of Man

The Wearable Man

Main Event

FARD-FASHION ART DESIGN
COLOURS & FASHION
inspired by EuroAsia and Indonesia
Fashion Wedding Couture

UNIQUE EVENTS

11 September, 2015

INNOVATION

IN MEN'S HEALTH QUALITY CARE - HQC

GLOBAL ENTERPRISING AND BUSINESS PARTNERSHIP IN MEN'S HEALTH

(Round Table)

Organized by Health Life Creative Enterprise, London, UK



AMBER 2

INVIVGENSOME TECHNOLOGY FOR MAN

In Vivo NanoSome Therapy in Male Contraception and Prostate

Main Lecture: Sujoy GUHA, India

12 September, 2015

GEM - GENDER MEDICINE

INFRA-RED IMAGING TTM TECHNOLOGY

Organized By BIOYEAR Medical Intl, Beijing, China Chairmen: LI SHUNNAN, LIU ZHONGGI



AMBER 2

CONVERGENCE OF RO-CO, MICRO and NANOTECHNOLOGIES IN EXPANDABLE REPRODUCTIVE SURGERY

Organized by

Health Life Creative Enterprise, London, UK Chairman: Giuseppe (J) Tritto, Italy



BIOBANKING, STEM CELLS AND REGENERATIVE MEDICINE

Organized by CytoCord, London, UK Chairman: Pal Miletics, Budapest, Hungary

MAN COSMETOLOGY

Organized by Cosmetology Industries

INNOVATION IN VACCINES (FOR STD)

Organized by

Journal of Vaccine Research and Development Chairman: Giulio Tarro, Italy

13 September, **2015**

HEALTH & FASHION

DURING PARIS MEN'S FASHION WEEK 2015
Exhibitions and Fashion Spots

FOOD & FASHION EXHIBITION

DURING THE DAY SESSIONS

11 SEPTEMBER MORNING EVENTS

JUST TECHNOLOGY FOR FASHION
THE REVOLUTIONARY NANO-MATERIALS
AND NANO-TECHNOLOGIES FOR FASHION

JTF FASHION GARAGE

Infra-Red Measurable Technology for Fashion Design

Nanites Technology for Fashion HQ Manufacturing

HEALTH & FASHION: MY SECOND SKIN

- The Healthy Fashioniste -

THE WEARABLE MAN

The Leather (and Fur) Man

13 SEPTEMBER, EVENING EVENTS

ALTERGO THE CREATIVITY OF MAN

MAN MASTER MAKER L'HOMME CREATEUR 3M AWARDS

Personality AWARDS
(Jury composed by WABT and ICET Board and AdCom Members)

FARD – FASHION ART DESIGN
COLOURS & FASHION
Fashion Wedding Couture
inspired by EuroAsia and Indonesia Culture and Tradition
Cultural Awards

MAIN EVENT

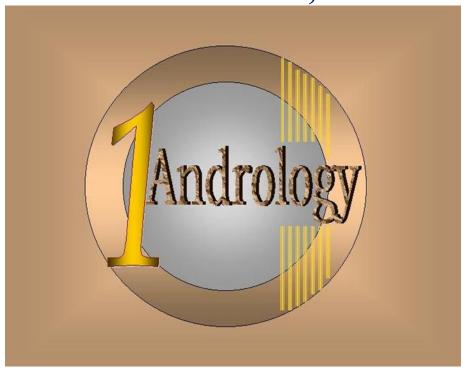
ANROLOGY ONE VENTURE\$ EURASIA 2015 11 September, 2015

Entrepreneurship and Business in Men's Health

Global Enterprising and Business Partnership in Men's Health

Men's Health Quality Care - HQC

ANDROLOGY ONE VENTURE\$ EURASIA 2015, Paris



ANDROLOGY ONE VENTURE\$ EURASIA 2015 presents a World Prime Forum for the identification of business strategies, investment and market development opportunities in EURASIA Men's Health Medicine Sector, fostering joint ventures between investors, health operators and clinical experts, pharmas, skinceuticals, enhancers, medical devices & equipment developers, distributors and partners.

Attended by top-level "whos-who" of the Industry, Sponsorship at this conference is a Gateway for all industrial players who are keen to raise their companies' profile and establish themselves at the market forefront.

Organized by Health Life Creative Enterprise, London, UK



MAIN EVENT 13 September, 2015



HEALTH & FASHION

Day Celebration has the ambition to propose for the first time on the international scenario a **Cultural Carrefour** between the Research for a High Quality Health with a Fashionable Quality of Life, as Expression of the Holistic Approach to the "BIEN-ETRE" of the Human Being as a Self-Conscious Awareness of his HealthNess and a Personal Beauty, Attractiveness and Internal Balance.

• Starting from **Technology for Fashion**, discovering the New Advances in Nano-Materials, Nano-Manufacturing and Nano-Technologies for Fashion Design, and implementing Infra-Red Multi-Modalities Imaging Technologies to discover the Biophysical Properties of New Textiles interacting with the Body, **The Design of a New Wearable and Fashionable Second Skin** is proposed – **My Second Skin** - , biodesigning a Living Dress and a Healing Dress Technologies and Techniques.

Tuning the Leather Man as The Wearable Man is a sophisticated and futuristic Challenge for Design and Style for **The Healthy Fashioniste.**

- **ALTERGO** explores the dual Personality of each Man in front of Healthness, Quality and Style of Life and promotes the Unique Role of Man as Master Maker **L'Homme Createur** -, offering the opportunity to award international personalities, Les Symboles de L'Homme Createur in different domains of the Research, Technology, Design and Entrepreneurship.
- FARD (Fashion Art Design) Exhibition celebrates the Symbolic Richness of the Main Personal and Social Event of a Couple in the Fashion Colours Creativity of Traditional Wedding Dresses through a bridge between Europe and Asia.

Just Technology for Fashion







Just Technology for Fashion

MAN MASTER MAKER



L'HOMME CREATEUR

